



## SMCCA Newsletter May 2019

### SMCCA ANNUAL MEETING REPORT

The annual meeting was on April 27. SMCCA Board President, David Ames was re-elected to the board. Dana Clukey, VP of Lodging & Property Support was elected to replace Karl Strand as the Sugarloaf representative to the board.

Scott Russell, General Manager of Resort Lodging presented the budget report for the 2018/2019 fiscal year. Operations are forecasted to exceed estimates by \$54,000. This deficit is a direct result of an increase in minimum wage, a higher rate increase in heating fuel and propane than anticipated and higher electricity costs. High occupancy levels nearly every weekend from Christmas to Reggae, combined with a longer and colder winter resulted in more electricity, water and propane use. Fortunately, interest income and other savings will offset the overages.

Scott then presented the proposed budget for the 2019/2020 fiscal year. Continued high-energy costs and an additional increase in minimum wage will result in a budget increase and therefore a 3.39% increase in owner dues. Planned capital improvements for the next year were reviewed. Reserves for both the building fund and the furniture fund are very strong and allow us to continue with upgrades and improvements. The staff have been working with Boyne Designs and Birchwood Interiors on several projects.

The common hallways are anticipated to be renovated before next winter pending design plans and scheduling. Carpet, wall covering and lights will be replaced. The last hallway project was 15 years ago. The areas outside of the elevators on each floor will be improved to give a better feel as you exit/enter the elevator. The design proposal is still in progress.

Window replacement in guestrooms will continue for the 6th year. Maintenance and upgrades to unit doors, the water system, roof, elevator doors, building siding and brickwork will continue. Retiling bathrooms will also continue.

A new entertainment system for guest rooms is being explored. This will eliminate the cable boxes and allow a much wider selection of TV, movies and other hospitality class features.

SMCCA Board Vice President, Karen Pelletier presented an update on the furniture replacement program. Proposal requests were sent to six U.S. manufacturers of solid wood furniture. Three responded with estimates of cost. Each sent furniture samples for a complete room for us to compare. The favored design was priced 30% less than the others. The company selected is Lyndon Furniture from Vermont, using Birchwood as their agent. A farmhouse modern style will continue to be our theme. The goal is for the furniture to be both charming and good quality. The next step is selecting pieces. The furniture will be replaced over the next few years utilizing reserve funding. There will not be a special assessment.

One owner asked if it is possible for owners to buy some of the old furniture. No decision has been made yet but the board will continue to explore options. This is my (Roy) pet project and I will continue to follow it.

Owner income is testament to the continued improvements driving room rentals. Even though the 2017/2018 was a poor snow year for Sugarloaf, hotel owner income was over \$1,000,000 once again. The current winter has been stronger and income should be at least 5% higher than last year.

Unit sales have also been stronger this year. As noted in the last newsletter we are initiating a program offering a free night at the hotel when business levels allow, to a targeted group of potential buyers. If you know anyone who would like to receive this offer, please contact Mountainside Real Estate and they will send them a letter. Housekeeping costs are covered by real estate.

Dana and Scott announced that The Sugarloaf Mountain Hotel Staff have received the highest satisfaction rating of all front desk staff in Boyne Resorts. They introduced Emma Allen, the Front Desk Supervisor and credited her with much of our continued success. The staff also received the President's Award for Teamwork.

The board and staff asked owners to notify the front desk or the maintenance staff of any problems you may notice in your room.

The board then recognized Dana Clukey and Scott Russell for their years of service at Sugarloaf. Board members chipped in and bought them marine ice chests for their boats.

On a final note: Dan Wagner who is our night auditor and front desk staff is also a snowboard racer. This winter he got serious about racing and went out on the mountain almost every day after work to practice. It paid off when he competed in the U.S. National meet at Copper Mountain and placed sixth in the U.S. in the Snowboard Giant Slalom. If you have a chance to stop by the front desk around 7:00 most mornings, he will gladly give you the details.

Roy Miller, SMCCA Board Secretary  
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## SMCCA DUES

**Please Note:** The budget approved at the Annual Owner Meeting in April entailed a 3.39% increase in dues. The new fiscal year begins on July 1st. June billing will reflect that increase.

## HOW CAN WE HELP YOU?

Please feel free to direct any questions or concerns to:  
Dana Clukey • VP Lodging & Prop Sup • 207-237-6908  
Scott Russell • GM of Resort Lodging • 207-237-4200  
Dianne Henderson • Owner Services • 207-237-4202



Now is the best time to find out what Boyne Vacation Club is all about. If you join in the month of May, you will receive 3000 bonus points to your new account. Membership is easy, simply allocate weeks from your condo to exchange into Interval International resorts or use your points to travel to other Boyne Resorts. This exciting club also allows you options to use points at hotels in major cities throughout the world or to cruise to new and fun locations. For more information, please contact Diana Troxel at 231.439.4958 or [dtroxel@boyneresorts.com](mailto:dtroxel@boyneresorts.com).

## 2019 CALENDAR

Sugarloaf Marathon	5/19
Allspeed Mountain Bike School: All	5/25
Allspeed Season Opener Party	5/25
Tin Mountain Roundup	5/31-6/2
Sunday League (Begins)	6/2
Twilight League (Begins)	6/5
Spring Swing	6/8
Thirty Six Sixty	6/22-23
Ski Club Tournament	6/28
Summer Après	6/28
Allspeed Mountain Bike School: Kids	7/6
A/S Mountain Bike School: Adult Coed	7/6
Summer Après	7/12
Carrabassett Backcountry Cycle Chllg	7/13
A/S Mountain Bike School: Women	7/20
Summer Après	7/26
Swig and Swing	8/2
Summer Après	8/16
5 <sup>th</sup> Annual Flume Trail Race	8/17
Homecoming Weekend	10/11-14

## HOW TO CONTACT ME

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